

Standardized Tobacco Assessment for Retail Settings (STARS)

FIELD NOTES

- This retail environment provides a great photo opportunity.

1. Date of visit: _____ Start Time: _____ End Time: _____
2. Coder Name/ID: _____
3. Store Name/ID: _____
 ₁ Store name matches assigned name
4. Store Address: _____
 ₁ Actual address matches assigned address
5. Can you survey this store? [If not, then select an option below and STOP.]
 ₁ Yes, I can
 ₂ No, store does not exist
 ₃ No, store is closed
 ₄ No, under 18 not allowed to enter
 ₅ No, membership or fee required to enter
 ₆ No, environment unsafe for me
 ₇ No, asked to leave before completing the survey
 ₈ Other (specify): _____

EXTERIOR

6. Which products are advertised outside the store (on windows/doors, building, sidewalk or elsewhere)?

- | | | |
|--|---|--|
| a. Cigarettes – non-menthol | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |
| b. Cigarettes – menthol | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |
| c. Cigarillos/little cigars | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |
| d. Large cigars | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |
| e. Chew, moist or dry snuff, dip or snus | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |
| f. E-cigarettes | <input type="checkbox"/> ₁ Yes | <input type="checkbox"/> ₀ No |

INTERIOR

7. Store Type: (Choose one)
- ₁ Convenience store with or without gas (e.g., 7-Eleven, Exxon, Wawa)
 - ₂ Drug store/pharmacy (e.g., Walgreens, Rite Aid, Duane Reade)
 - ₃ Beer, wine, or liquor store (e.g., ABC)
 - ₄ Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Stop & Shop, Harris Teeter, Albertson's)
 - ₅ Mass merchandiser (e.g., WalMart, Costco, BJ's, Sam's Club) or discount store (e.g., Dollar General, Family Dollar)
 - ₆ Tobacco shop (e.g., Cigarettes Cheaper, cigar shops, hookah bars, e-cigarette shops, or other tobacco shops)
 - ₇ Other (specify): _____ (e.g., donut shop, bait & tackle)
8. Any tobacco products sold here (i.e., cigarettes, cigars, cigarillos/little cigars, chew, moist or dry snuff, dip, snus, or e-cigarettes)? (Choose one)
- ₁ Yes and visible to customers
 - ₂ Yes but not visible to customers
 - ₀ No [STOP if focusing on tobacco retailers]
9. Does the store have a pharmacy counter?
- ₁ Yes ₀ No
10. Alcoholic beverages sold here?
- ₁ Yes ₀ No
11. Does store display a graphic health warning sign?
- ₁ Yes ₀ No

CIGARETTES

12. Answer these questions about cigarettes.


a. Any cigarettes sold here?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No
b. Menthol cigarettes sold here?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No
c. Any cigarettes (menthol or non-menthol) within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No
d. Cigarette ad (menthol or non-menthol) within 3 feet of the floor?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No
e. Any cigarette price promotions?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No
f. Any menthol cigarette price promotions?	<input type="checkbox"/> ₁ Yes	<input type="checkbox"/> ₀ No

OTHER PRODUCTS

	13. Cigarillos/little cigars	14. Large cigars	15. Chew, moist/dry snuff, dip, or snus	16. E-cigarettes
a. Sold here?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
b. Flavored products?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
c. Singles sold here?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No			
d. Advertised for less than \$1?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No			
e. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
f. Product ad within 3 feet of floor?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
g. Self-service display?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No		<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
h. Any price promotions?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No		<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
i. Cross-product promotion with cigarettes?			<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No

17. WIC and/or SNAP (i.e., food stamps, EBT) accepted here?

a.  ₁ Yes ₀ No

b.  ₁ Yes ₀ No

PRICES

18. Cheapest cigarette pack



19. Newport menthol



(regular hard pack)

20. Blu disposable e-cigarette



(menthol)

a. Sold here?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No [if cigarettes not sold here, skip to Q.20]	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
b. Enter single pack/item price:	\$ ____ . ____	\$ ____ . ____	\$ ____ . ____
c. Sales tax included?	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No	<input type="checkbox"/> ₁ Yes <input type="checkbox"/> ₀ No
d. How was the price obtained?	<input type="checkbox"/> ₁ Cashier provided price <input type="checkbox"/> ₂ Advertised price <input type="checkbox"/> ₀ Unable to determine (e.g. only cartons sold)	<input type="checkbox"/> ₁ Cashier provided price <input type="checkbox"/> ₂ Advertised price <input type="checkbox"/> ₀ Sold here but price unavailable	<input type="checkbox"/> ₁ Cashier provided price <input type="checkbox"/> ₂ Advertised price <input type="checkbox"/> ₀ Sold here but price unavailable